

Dana Dauzat

From: Dana Dauzat
Sent: Monday, October 19, 2015 2:42 PM
To: Dana Dauzat
Subject: NSLW--Creative Input

From: Shives, Jennifer - FNS [<mailto:Jennifer.Shives@fns.usda.gov>]

Sent: Friday, October 16, 2015 4:51 PM

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Cc: Jones, Shannon - FNS; Abraham, James - FNS; Henson, Cecilia - FNS; Hill, Hazel - FNS; Slack, Jo Ann - FNS; Lopez-Neyman, Stephanie - FNS; Zammit, Nicole - FNS; Branham, Ketedrea - FNS; Hildebrand, Brenda - FNS; Ford, Calvin - FNS

Subject: NSLW--Creative Input

Hello Everyone!

As many of you know that October 12th-16th is National School Lunch Week (NSLW). Please let me know some of your ideas and events that you are doing or have done in celebrating and getting the word out. The theme for this NSLW is "Get in the Game with School Lunch." In summary, it's about encouraging kids to find a balance of healthy eating and physical activity. <http://www.schoolnutrition.org/NSLW2014/>

Your participation is **Optional**, but please forward to your SFAs that may be interested in participating. I will gladly help with the **promotion** and the events. Following below are some great ideas that I've brainstorm and can be used to help inspire your National School Lunch Week. Also, above is an attachment of one great school that is doing great things to get their students actively involved this whole month and to carry over next month for NSLW.

- ❖ Equate each food item to an activity the kids want to do better... the food listed is only examples... ..
- ❖ Coordinate with athletic directors in the schools so they can be prepared.

- ❖ Take the Food Boost challenge! Be the best!
 - ✓ Broccoli for thinking fast in the huddle!
 - ✓ Milk for jumping farther on the cheerleading squad or track team!
 - ✓ Fries out run the other basketball team!
 - ✓ Protein to throw farther, hit the home runs!
 - ✓ Carrots to focus and keep your eyes on the ball!

- ❖ Try it out yourself!
 - ✓ Measure what you can do today - your coach can help you do that!
 - ✓ Eat a little of **all** the right foods and then test it out on the playground or gym!
 - ✓ You'll see improvement every day!

- ❖ If you don't see the results right away, don't be discouraged! Just eat a good mix every day and keep trying it out! You will be amazed at how much better you'll become in just three months!

Hats off to you--for taking the time to read this, and thank you in advance for sharing...

"Coming together is a beginning, Keeping together is progress, Working together is success." Henry Ford

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Dana Dauzat

From: Dehoog, Jennifer <JDEHOOG@dallasisd.org>
Sent: Friday, October 09, 2015 3:29 PM
To: Lankster, Leslie - FNS; Zammit, Nicole - FNS; Shives, Jennifer - FNS
Cc: Lopez, Margaret D; Ortiz, Mary E
Subject: Dallas ISD FCNS Launches Instagram
Attachments: image002.jpg

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Dear Leslie, Nicole and Jennifer,



We are excited to celebrate **National School Lunch Week October 12-16**. What better way to celebrate school lunch then by telling the school meals story with pictures! We are excited to share [School Lunch Snapshots](#) with you. Please follow us on our newly launched **Instagram** page! Search people: **@DallasISDFood**. We are excited to be entering the social media space with Instagram and appreciate your support!

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dallasisdfood John B Hood Middle School prides themselves in having an inviting atmosphere for their students! "We always want to make it fun, and bring attention to the local foods we have on our serving lines" - Ms. Bryant #dallasisdlunch #realschoolfood

dallasisdfood Howdy folks! Getting excited about Texas-grown squash in your school cafeterias this month from the Jenschke Farm in Fredericksburg, TX! - Adamson High School #dallasisdlunch #farmfreshfriday #nslw15 #dallasisd



Healthy Regards,

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