

From: CNDPartnerWeb@fns.usda.gov
To: [Dana Dauzat](#)
Subject: Community Eligibility Provision: Messaging and Outreach in Your Community
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**Webinar Announcement:
Community Eligibility Provision:
Messaging and Outreach in Your Community
Wednesday, February 10, 2016
1:00- 2:15 PM EST**

Description: The Community Eligibility Provision (CEP) was established by Congress in 2010 as part of the reauthorization of the Child Nutrition Programs. Today, CEP is reaching over 8 million children nationwide, but many eligible schools and districts that stand to benefit are not yet electing. Sharing success stories about streamlined meal service, increased participation, and enhanced food security are effective strategies to encourage eligible districts and schools to elect CEP. This webinar will help State and local officials launch an effective and well-rounded effort to promote CEP and address common barriers to implementation.

Target Audience: State Agency Staff and School Food Authorities

To Participate:

- To watch online, register at: <https://cc.readytalk.com/r/xar5p11aak0j&eom>.
- To dial in, call:
 - o U.S. Toll: 303-248-0285
 - o Access Code: 7201000

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- U.S. and Canada: 800-843-9166
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Note: State agencies should distribute this announcement to SFAs as quickly as possible to ensure strong participation from schools across the nation.

A recording of the webinar will be available on USDA's CEP Resource Center approximately two weeks after the webinar broadcast.