



# Administrative Review and CN Label

Child Nutrition Programs

March 19, 2015

# Overview

Child Nutrition (CN) Label

CN Label – Watermark

Product Formulation Statement  
(PFS)





# Child Nutrition (CN) Labels

- ❖ **Gold standard for verifying crediting**
- ❖ **Provides School Food Authorities a warranty against audit claims**
- ❖ **CN Labeled products:**
  - Produced under an approved Quality Control (QC) plan
- ❖ **Program managed by Agricultural Marketing Service (AMS) in collaboration with:**
  - Food and Nutrition Service (FNS)
  - National Marine Fisheries Service (NMFS)
  - Food Safety Inspection Service (FSIS)

# Gold Standard – CN Label

## → Chicken Stir-Fry Bowl

### → Ingredient Statement:

Chicken, brown rice, broccoli, red peppers, carrots, onions, water, olive oil, soy sauce, spices.

CN

099135

CN

Each 4.5 oz. Chicken Stir-Fry Bowl provides 1.5 oz. equivalent meat, 1.0 oz eq Grains, ¼ cup dark green vegetable, ¼ cup red/orange vegetable, and ⅛ cup other vegetable for Child Nutrition Meal Pattern Requirements. (Use of this logo and statement authorized by the Food and Nutrition Service, USDA 09/14).

CN

CN

**Net Wt.:** 18 pounds



**Chicken Wok Company**  
**1234 Kluck Street Poultry, PA 12345**

# Process to Document a CN Label

- ❖ Remove the CN Label from the product carton



- ❖ Photograph of the CN Label

- ✓ Label must be attached to the product carton



- ❖ Photocopy of the CN Label

- ✓ Label is laser printed on product carton
- ✓ Label cannot be easily removed



- ❖ CN Labels that are photographed or photocopied must be visible and legible

# CN Label with a Watermark

- ❖ FNS new guidance allows the watermarked CN Label as acceptable documentation



- ❖ Watermarks are used when the CN logo and contribution statement are on product information other than the actual product carton



- ❖ Manufactures may provide schools with a watermarked CN Label during the bidding process

# CN Label with a Watermark

- ❖ Watermarked CN Label (hardcopy OR electronic copy)
  - ✓ With product name and CN number
  - ✓ Attached to the Bill of Lading (invoice)
    - product name documented on Bill of Lading

Contact No: Fax Number:	<b>Bill of Lading (Invoice)</b>	
Shipped To:		Approval Note:
Address lines 1: Address lines 2: City, State, Zip Code Contact No: Fax Number:		
<b>Shipping Organization Information</b>		
Description	QTY.	Unit
Chicken Stir Fry Bowl		



# Sample CN Label with a Watermark

CN 086018  
 Each 4.29 oz. Multi Cheese/Cheese Substitute Garlic French Bread provides 2.00 oz. equivalent meat alternate and 2.00 oz. equivalent grains for the Child Nutrition Meal Pattern Requirements. (Use of this logo and statement authorized by the Food and Nutrition Service, USDA 12-12).  
 CN



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**THE SCHWAN FOOD COMPANY™**

**78359**

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## Multi Cheese/Cheese Substitute Garlic French Bread made with Whole Grain

#129019-2

**INGREDIENTS:** FRENCH BREAD (WATER, WHOLE WHEAT FLOUR, ENRICHED UNBLEACHED WHEAT FLOUR (FLOUR, MALTED BARLEY FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE (VITAMIN B1), RIBOFLAVIN (VITAMIN B2), FOLIC ACID), VITAL WHEAT GLUTEN, PEA PROTEIN, CONTAINS 2% OR LESS OF EACH OF THE FOLLOWING: SUGAR, SALT, SOYBEAN OIL, YEAST, DOUGH CONDITIONER (ENZYME, HYDRATED MONOGLYCERIDES, WHEAT FLOUR, DATEM, DEXTROSE, SOYBEAN OIL, ASCORBIC ACID, L-CYSTEINE, AZODICARBONAMIDE (ADA)), CHEESE BLEND (LOW MOISTURE PART SKIM MOZZARELLA CHEESE (PASTEURIZED MILK, CULTURES, SALT, ENZYMES), MOZZARELLA CHEESE SUBSTITUTE (WATER, VEGETABLE OIL (CORN OIL AND/OR SOY OIL), CHEESE SOLIDS, MODIFIED CORN STARCH, NONFAT DRY MILK, SWEET WHIP, SALT, MAGNESIUM OXIDE, FERRIC ORTHOPHOSPHATE, VITAMIN A PALMITATE, NIACINAMIDE, ZINC OXIDE, PYRIDOXINE HYDROCHLORIDE (VITAMIN B6), CYANOCOBALAMIN), PROVOLONE CHEESE (PASTEURIZED MILK, CULTURES, SALT, ENZYMES), SUBSTITUTE YELLOW CHEDDAR CHEESE BLEND (WATER, CASEIN, SOYBEAN OIL, WHEY, CHEDDAR CHEESE (MILK, CHEESE CULTURE, SALT, ENZYMES), MODIFIED CORN STARCH, CONTAINS 2% OR LESS OF SODIUM ALUMINUM PHOSPHATE, SODIUM CITRATE, SALT, LACTIC ACID, SODIUM PHOSPHATES, SORBIC ACID (PRESERVATIVE), ANNATTO, NATURAL FLAVOR, MONO AND DIGLYCERIDES, MAGNESIUM OXIDE, NIACINAMIDE (VITAMIN B3), FERRIC ORTHOPHOSPHATE, ZINC OXIDE, CYANOCOBALAMIN (VITAMIN B12), PYRIDOXINE HYDROCHLORIDE (VITAMIN B6), RIBOFLAVIN, THIAMINE MONONITRATE (VITAMIN B1), FOLIC ACID, VITAMIN A PALMITATE)), SAUCE (WATER, SOYBEAN OIL, MODIFIED CORN STARCH, SALT, SUGAR, CONTAINS 2% OR LESS OF DEHYDRATED GARLIC, NATURAL FLAVOR (MALTODEXTRIN, ANNATTO, TURMERIC), GUM BLEND (GUAR GUM, XANTHAN GUM, PROPYLENE GLYCOL ALGINATE), SOY LECITHIN).  
 CONTAINS: MILK, SOY, WHEAT

**COOKING INSTRUCTIONS / INSTRUCCIONES:**

PREHEAT THE CONVECTION OVEN TO 375°F (OR A CONVENTIONAL OVEN TO 400°F). PRODUCT MUST BE COOKED FROM A FROZEN STATE FOR BEST RESULTS. PLACE FROZEN PIZZAS ON AN 18" x 26" x 1 1/2" BUN PAN. PRECALIENTE EL HORNO DE CONVECCION HASTA ALCANZAR LOS 375°F (O UN HORNO COMUN HASTA ALCANZAR LOS 400°F). EL PRODUCTO DEBE CONCINARSE SIN DESCONGELAR PARA OBTENER LOS MEJORES RESULTADOS. PONER LAS PIZZAS CONGELADAS EN UNA FUENTE DE 18" x 26" x 1 1/2".

OVEN TYPE / TIPO DE HORNO	TEMPERATURE / TEMPERATURA	COOKING TIME / TIEMPO DE COCCIÓN
CONVECTION / CONVECCION	375°F	10-13 MINUTES / 10 A 13 MINUTOS
CONVENTIONAL / COMUN	400°F	18-20 MINUTES / 18 A 20 MINUTOS

INSPECT THE CULTURE IN ACCORDANCE WITH FNS DIRECTIONS

NOTE: OVEN TEMPERATURE AND TIMING MAY VARY DUE TO OVEN LOAD AND/OR PRODUCT TEMPERATURE. REFRIGERATE OR DISCARD ANY UNUSED PORTION. NOTA: LA TEMPERATURA DEL HORNO Y EL PERIODO DE TIEMPO PUEDEN VARIAR DEBIDO A LA CARGA DEL HORNO Y/O LA TEMPERATURA DEL PRODUCTO. REFRIGERE O DESECHE LA PARTE NO USADA.

NOT READY TO EAT. COOK THOROUGHLY. FOR FOOD SAFETY AND QUALITY, COOK BEFORE EATING TO AN INTERNAL TEMPERATURE OF 160° F.

FOR INSTITUTIONAL USE

**COOK BEFORE SERVING**

KEEP FROZEN  
 L.B.N. [Licensed Connecticut 3906]



10072180783599

CONTAINS: 60 - 4.29 OZ. PORTIONS  
 NET WT.: 16 LBS. 1.40 OZ.





# Product Formulation Statement (PFS)

- ❖ When a valid CN Label or watermarked CN Label with Bill of Lading is provided:
  - ✓ State reviewers must not request PFS
- ❖ **Only** request PFS when purchasing a processed product without a CN Label

# Product Formulation Statement

## Sample Product Formulation Statement (Product Analysis) for Meat/Meat Alternate (M/MA) Products

Child Nutrition Program operators should include a copy of the label from the purchased product carton in addition to the following information on letterhead signed by an official company representative.

Product Name: \_\_\_\_\_ Code No.: \_\_\_\_\_

Manufacturer: \_\_\_\_\_ Case/Pack/Count/Portion/Size: \_\_\_\_\_

### I. Meat/Meat Alternate

Please fill out the chart below to determine the creditable amount of Meat/Meat Alternate

Description of Creditable Ingredients per Food Buying Guide (FBG)	Ounces per Raw Portion of Creditable Ingredient	Multiply	FBG Yield/ Servings Per Unit	Creditable Amount *
		X		
		X		
		X		
<b>A. Total Creditable M/MA Amount<sup>1</sup></b>				

\*Creditable Amount - Multiply ounces per raw portion of creditable ingredient by the FBG Yield Information.



# FNS Action Steps



- ❖ Three memos
  - ✓ Memo TA-07, Guidance for Accepting Processed Product Documentation for Meal Pattern Requirements
  - ✓ Memo SP11-2015, CN Labels Copied with a Watermark
  - ✓ Memo SP27-2015 Administrative Review Process Regarding the Child Nutrition (CN) Label, Watermarked CN Label and Manufacturer's Product Formulation Statement
  
- ❖ TIP Sheet for Accepting Processed Product Documentation
  
- ❖ TIP Sheet for Evaluating Manufacturer's Product Formulation Statement
  
- ❖ Memos and Tip sheet are available at

<http://www.fns.usda.gov/cnlabeling/child-nutrition-cn-labeling-program>



# FNS Action Steps



## ❖ CN Label Verification System

- ✓ Working with AMS
- ✓ Assist State reviewers to verify status of CN Label and contribution statement
- ✓ Completion date Fall 2015



# CN Label Verification System

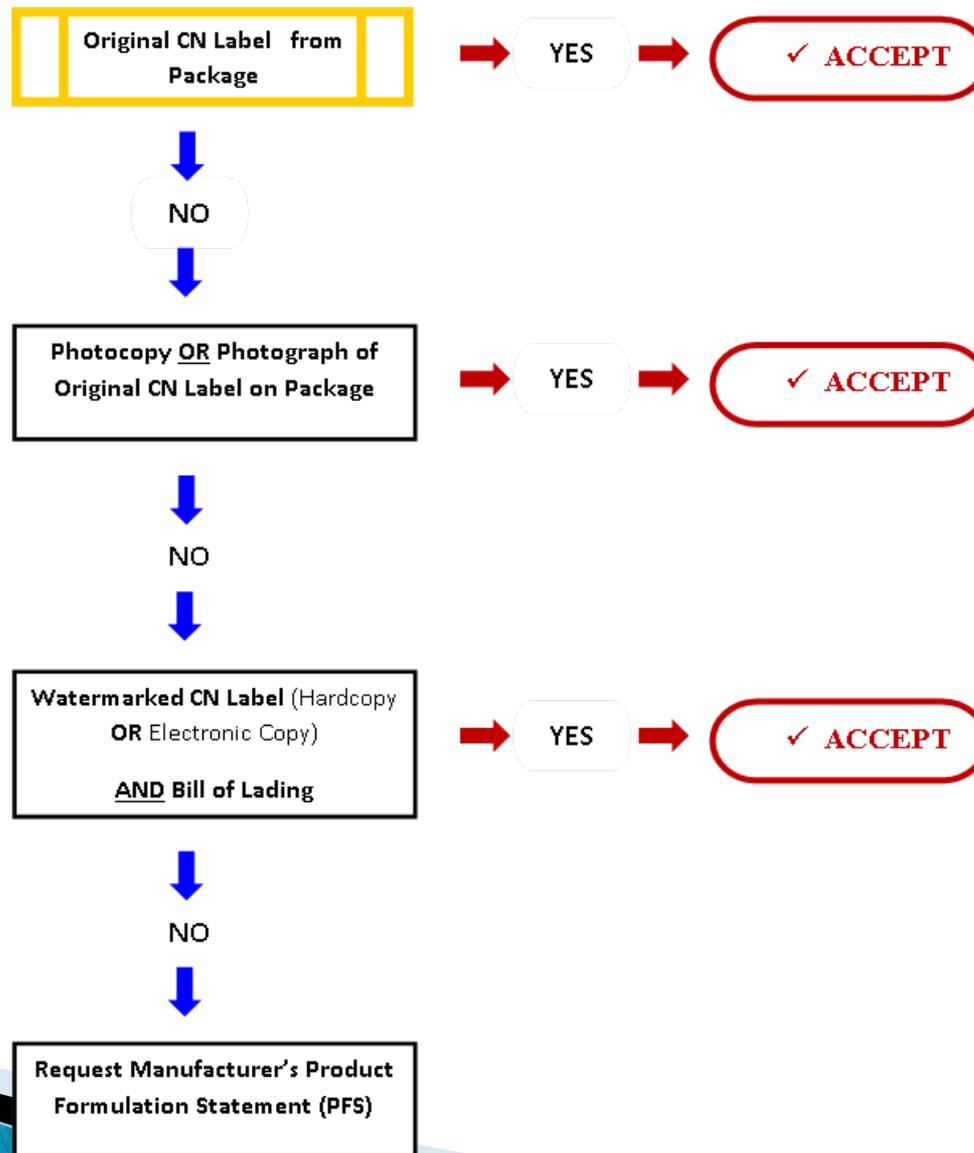
CN Label Verification						
CN #	Product Description	Serving size	CN Crediting	Expiration	Est #	Company Name
024860	FARMLAND GOLD MEDAL HOT DOG	One 2.00 oz. Hot Dog	2.00 oz. Equivalent Meat	07/21/19	717W	Smithfield Farmland Corp.
030863	F.C. PRECOOKED SAUSAGE PATTIES	One 2.02 oz. Sausage Patty	1.00 oz. Equivalent Meat	11/30/14	2121	Smithfield Farmland Corp.
031417	F.C. AND PRE-BROWNE SAUSAGE PATTIE	One 1.00 oz. Sausage Patties	0.50 oz. Equivalent Meat	11/23/14	2121	Smithfield Farmland Corp.
034898	F.C. SAUSAGE PATTIES	One 1.51 oz. Sausage Patty	0.75 oz. Equivalent Meat	11/30/14	2121	Smithfield Farmland Corp.
041437	JUMBO TURKEY FRANKS W/ NATURAL SMOKE FLAVORING 6128-69	2.00 oz. Turkey Frank	2.00 oz. Equivalent Meat	02/16/15	P551	Jennie-O Turkey Store Sales, LLC
041438	TURKEY FRANKS 6129-69	1.6 oz. Turkey Frank	1.50 oz. Equivalent Meat	02/16/15	P551	Jennie-O Turkey Store Sales, LLC
045448	F.C. AND BROWNE PATTIE 018740	One 1.18 oz. Patty	1.00 oz Equivalent Meat/Meat Alternate	01/24/16	263	Jones Dairy Farm
045452	F.C. AND BROWNE LINKS 018625	One 1.28 oz. Pork and Textured Vegetable Protein Product link	1.00 oz Equivalent Meat/Meat Alternate	01/18/16	263	Jones Dairy Farm
076666	DRY IMITATION BACON FLAVORED BITS IB 108	One lb. Textured Vegetable Protein	26.93 oz Equivalent Meat/Meat Alternate	12/07/14	22344F NS	CHS INC FORMERLY LEGACY FOODS L.L.C.

*This verification report is not to be shared or printed.*



# VERIFYING ACCEPTABLE DOCUMENTATION OF CN LABELS DURING AN ADMINISTRATIVE REVIEW

Is the following provided?



# QUESTIONS?



Contact Child Nutrition Programs NTAB staff at:  
[CNPNTAB@fns.usda.gov](mailto:CNPNTAB@fns.usda.gov)